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DEVELOPMENT WHEEL (DEW)



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Exclusive Handicrafts Exacerbation and Artisan at work organized by DEW

Development Wheel (DEW), a national NGO as well as Fair trade organization is actively involved in creating sustainable employment and income generation opportunity for the disadvantaged artisan group in rural and urban areas through its fair trade art and crafts promotion program. To assist artisan in using their traditional craftsmanship to develop handicrafts and to provides them with the market linkage support and to ensure a certain sustainable market DEW organized a scoping workshop and exclusive DEW Fair trade handicrafts exacerbation and artisan at work with the support of Katalyst in its head office on October 03-04 2010. Different renowned furniture manufacturer of Bangladesh like Legacy, Hatil, Akhter Furnishers, ORBACHIN participated in the exacerbation.

DEW producer groups from Jessore, Jamalpur, Tangail, Gazipur, Manikganj have been participated in the workshop. There is presentation and discussion session in which DEW, Katalyst, Furniture Manufacturer and Handicraft producers have discussed about problems, prospects and opportunities of DEW Craft products in the local and international market. They have also discussed about Domestic Market Expansion through furniture cluster introducing home deco items in the furniture shops, scope of linkage between artisan and tourism industry, between mainstream business and the fair trade, between craft furniture and five star hotels. To promote International Market Katalyst will try to create opportunity for DEW to participate in different local and International furniture fair to display its home deco items.

DEW also arranged an exhibition of its handicraft products. More then 200 different craft product made from natural raw material like hogla, kisa, cane, bamboo, clay, ceramics, cotton, jute etc have exhibited. 14 artisans have come in the workshop under 5 producer group from Gazipur (Hogla), Manikganj (Cane), Jamalpur (Hand Embroidery), Tangail (Bamboo) and Jessore (Date Palm Leaf). They brought the raw material like spilitted bamboo, dry palm leaf, polished cane, hogla rope etc and have made different products practically in DEW office which is a great opportunity to see the production process practically without field visit. This program was an effective initiative for local and international market expansion of handicrafts sector of Bangladesh.

Thanking you

Shah Abdus Salam
Executive Director



Akhter Furniture visiting DEW



Katalyst Experts



Artisan at work



visitors



Meeting and presentation session

